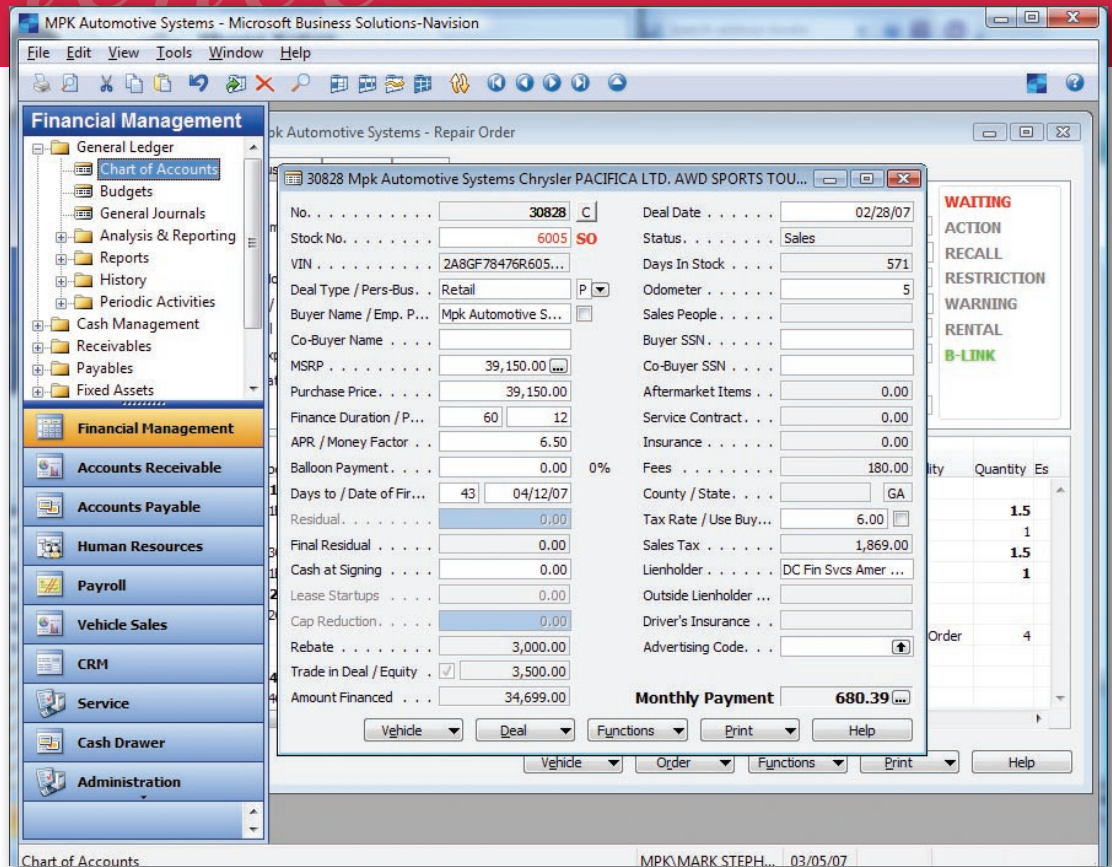


# Just As Capable, More Affordable

The nature of today's business climate presents challenges. How do you ensure you can turn those challenges into opportunities?

MPK Automotive Systems gives you the power to run your business, your way. You can compete more effectively, improve profitability, and increase customer satisfaction by operating in a manner according to your methods.



Our solution offers a marriage of best-in-class hardware, operating system, software, and years of automotive industry experience. Based on Windows® Server 2003, Windows® 2000/XP/Vista and Microsoft Dynamics™ NAV, our Dealer Management System provides real-time information for your real-time decision making. True integration across all departments within the dealership gives you the control and the connection between your prospects, your customers, and your manufacturer.

- Business decisions are made with facts that are accurate, online, and up-to-date.
- That means you have access to all aspects of your business, when you need it.
- Our system has been designed to utilize modern, industry standard technologies.
- Our scalable architecture ensures the system will grow with you, at your pace.

**Microsoft®**  
**GOLD CERTIFIED**  
Partner



Contact us at **866.587.9776** or **sales@mpkauto.com**  
to learn more about how to realize business your way.

## SYSTEM-WIDE FUNCTIONALITY:

**Powerful tools built-in to the application provide easy access to information.**

- Exclusive Navigate Technology reveals all entries for a transaction
- Drill-down to detail on important fields
- All reports can be sent to fax, e-mail or HTML
- Easy to learn due to standardized look-and-feel
- Open multiple windows simultaneously to easily multi task
- Store pictures of Vehicles and Customers in the central database
- Send e-mails and connect to the web from within the DMS
- Indefinite Transaction History (All Departments)
- Preview all reports on screen

## FINANCIAL MANAGEMENT AND CONTROL:

**Access the financial information you need to spot trends and gain insight into your business activities.**

- Integrated General Ledger
- Bank Account Management & Reconciliation
- Accounts Receivable
- Accounts Payable
- Integrated Cash Drawer
- Electronic Purchase Orders
- Schedules
- Floor Plan Management
- Human Resource Management
- Payroll including Direct Deposit
- Electronic Employee Time Clock
- Comprehensive suite of reports

## SALES / F&I / CRM:

**Optimize the quality of every prospect interaction.**

- Sales Activity Management
- Quick Quotes
- Driver's License Scanning
- Deal Desking
- Integration with RouteOne®
- F&I Deal Write-ups
- F&I Forms Printing
- Customer Follow-up
- Sales Campaign Management
- Wholesale & Dealer Trade Sales
- Comprehensive suite of reports

## VEHICLE MANAGEMENT:

**Easily Measure and Manage Your Vehicle Inventory.**

- Vehicle Receiving
- Vehicle Inventory Management
- Rental Vehicle Management
- Vehicle Service History
- Vehicle Customer History
- Print Window Stickers
- Comprehensive suite of reports

## SERVICE:

**Deliver superior customer service profitably.**

- Service Appointments
- Repair Order Write-up
- Electronic VIN Queries (where available from OEM)
- Electronic Repair Orders
- Factory Claims
- Service Reminders
- Repair Order Work and WIP Queue Management
- Electronic Employee Time Clock
- Comprehensive suite of reports

## PARTS:

**Organize, manage, and account for your Dealership's entire parts inventory.**

- Parts Inventory
- Parts Ordering
- Parts Sales
- Parts Catalog Integration
- Quick Parts List
- Special Order integration with Service
- Parts Supersessions
- Unlimited Parts Movement History
- Comprehensive suite of reports

## FACTORY COMMUNICATIONS:

**Improve business operations from the factory, through the dealership, to the customer.**

- Audi
- Daimler Chrysler (Master Certified)
- Ford (Q2 2007)
- General Motors
- Hyundai
- Kia
- Mazda
- Subaru
- Suzuki
- VW

MPK Automotive Systems, Inc.  
3295 River Exchange Drive, Suite 165  
Norcross, GA 30092  
866.587.9776  
Web: [www.mpkauto.com](http://www.mpkauto.com)  
Email: [sales@mpkauto.com](mailto:sales@mpkauto.com)

The names of actual companies and products mentioned herein marked either TM or ® may be the trademarks of their respective owners. Microsoft Dynamics is a trademark of Microsoft Corporation in the United States and/or other countries.

© MPK Automotive Systems, Inc. 2007. All rights reserved. Although every endeavor has been made to ensure that the information contained within this document is up to date and accurate, MPK Automotive Systems cannot be held responsible for any inaccuracy or error in the information contained within this document.