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MPK Automotive Systems is in the final phase of G.M. U.S. certification

February 3, 2007 (Norcross, GA): MPK Automotive Systems, developer of a Microsoft®-based dealer management system (DMS), is in the pilot phase of General Motors' dealer management system certification. Once the pilot phase of the process is complete, MPK will be able to market their Microsoft Dynamics™ NAV-based DMS to GM dealerships throughout the U.S. including Buick, Cadillac, Chevrolet, GMC, HUMMER, Pontiac and Saab.

"It's a very exciting time here at MPK," said Paul Gracy, vice president, Development, MPK Automotive Systems. "Our team has worked hard to complete all the technical pieces required to be certified as a DMS provider by GM U.S.; now we are just waiting for their final approval after completion of the pilot."

Final GM certification for MPK will provide a new opportunity for GM dealers who want a robust product, but not the expense. MPK's leading-edge technology is easy-to-use since it's built in a familiar Windows®-based environment and offers seamless integration, real-time information and customizable reporting to fit a dealership's workflow.

Upon certification, MPK's product will provide automatic integration between their DMS and GM's computer systems. This automatic integration means less work for the dealership, while maintaining better control over the dealership's inventory by helping to reduce errors and providing superior access to information.

There are five interfaces that MPK has developed on the path to becoming a fully GM certified DMS:

- RIM (Retail Inventory Management): Automatic Parts Inventory Management and Replenishment
- AutoVIS (Automatic Vehicle Information System): Vehicle Identification Number (VIN) querying system for up-to-date vehicle information
- FACTS: Automatic Financial Statement entry.
- WINS: Warranty Claim submission and management system
- RAPID: Parts ordering, returns, shipments, availability and invoicing

Other product highlights of the MPK DMS include:

- A full suite of fully integrated DMS modules, including accounting, sales, parts, service, payroll, CRM and F&I Menu Selling.
- Real-time posting of transactions ensures instant, up-to-the-minute access to all financial, customer, vendor and vehicle information for a single store or across a multi-store dealer group.
- Easy information retrieval allows dealers to see summary information (e.g., current sales totals for the day) and drill down into all transactions, such as vehicle sales or repair orders, parts counter tickets, etc.
- Single click extraction to Microsoft® Excel and other Microsoft® Office applications lets dealers and their accountants and consultants quickly evaluate and communicate business information.
- User can navigate through the Windows® interface via a mouse or keyboard.

- More -



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About MPK Automotive Systems, Inc.

MPK Automotive Systems, Inc. provides a modern automotive dealer management system (DMS) built using the Microsoft Dynamics™ NAV business platform to U.S. automotive retailers. MPK is a certified DMS provider for a number of automotive Original Equipment Manufacturers (OEM) and is currently operating in franchised automobile dealerships throughout the U.S.

For a product demonstration or other sales information, contact MPK at sales@mpkauto.com or call 866-587-9776.

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