



## FOR IMMEDIATE RELEASE

Media contact:

Mark Stephenson 770.246.3820 or [mark@mpkauto.com](mailto:mark@mpkauto.com)

Suzanne Schenkenberger 330.715.8850 or [SSchenkenberger@adelphia.net](mailto:SSchenkenberger@adelphia.net)

### **MPK's Microsoft®-based DMS adds Volkswagen and Audi of America factory integrations provided by Oxlo**

*Volkswagen and Audi dealers can benefit today from MPK's easy-to-use, feature-rich DMS with full factory integration*

**February 15, 2007 (Norcross, GA):** MPK Automotive Systems, developer of a Microsoft®-based dealer management system (DMS), announced today that the company has successfully completed the integration to Volkswagen and Audi of America (VW/Audi) and has been approved to start processing live dealer transactions. MPK is now actively marketing their DMS to more than 1,000 VW/Audi franchised dealerships throughout the U.S.

The recently approved integration offered through MPK and their integration partner Oxlo Systems enhances their products' ability to easily adapt to the growing needs of VW and Audi dealers. "Our recent integration approval is an important milestone for MPK because it tells franchised Volkswagen and Audi dealers that we're taking their business seriously and we want to help them make more money," said Mark Stephenson, president of MPK Automotive Systems. "We meet OEM communication requirements and offer the full functionality they need, but we're priced to fit their bottom line."

Volkswagen and Audi of America, along with MPK and Oxlo Systems, have worked together to deliver an efficient product where franchised dealers will be able to access manufacturer information, in real-time, from within their dealership. MPK's customized DMS enables dealers to seamlessly transfer data from one system to another without having to re-key information, which helps reduce errors and provides superior access to information. This, in turn, enables VW and Audi dealerships to electronically:

- Transfer stock orders and supplemental parts orders to Volkswagen of America
- Send parts return orders
- Receive parts shipment advices
- Send Repair Order information as part of the Warranty claim process
- Simplify the preparation and submission of financial statements

Oxlo operates the leading Dealer Integration Network for connecting the various software applications operating within the automotive retail industry. "Oxlo's goal is to accelerate the pace of new, innovative technologies into the automotive retail market, and the integration of MPK to VW/Audi is a realization of that goal for VW and Audi dealers," said Kim Campassi, vice president of sales at Oxlo.

The MPK product will also offer VW/Audi dealerships:

- A full suite of fully integrated DMS modules, including accounting, sales, parts, service, payroll, CRM, & F&I Menu Selling.
- Real time posting of transactions ensures instant, up-to-the-minute access to all financial, customer, vendor and vehicle information for a single store or across a multi-store dealer group.



- Easy information retrieval allows dealers to see summary information (e.g., current sales totals for the day) and drill down into all transactions, such as vehicle sales or repair orders, parts counter tickets, etc.
- Single click extraction to Microsoft® Excel and other Microsoft® Office applications lets dealers and their accountants and consultants quickly evaluate and communicate business information.
- User can drive the true Windows® interface via a mouse or keyboard.

**About MPK Automotive Systems, Inc.**

MPK Automotive Systems, Inc. provides a modern automotive dealer management system (DMS) built using the Microsoft Dynamics™ NAV business platform to U.S. automotive retailers. MPK is a certified DMS provider for a number of automotive Original Equipment Manufacturers (OEM) and is currently operating in franchised automobile dealerships throughout the U.S.

For a product demonstration or other sales information, contact MPK at [sales@mpkauto.com](mailto:sales@mpkauto.com) or call 866-587-9776.

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